

## PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### Statewide Patient Engagement Campaign Announces Winners Of Video Challenge

**BATON ROUGE, LA** – (Feb. 10, 2016) – The Louisiana Health Care Quality Forum is pleased to announce the winners of the ‘Your Health In Your Hands’ iPad® Giveaway Video Challenge: **Grace Kennedy, 13, of Bernice, La.; Scott Zeigler, 41, of Baton Rouge, La.; and M.E. Boogaerts, 5, of Shreveport, La.**

The video challenge was hosted by the Quality Forum as part of ‘Your Health In Your Hands,’ a joint, statewide campaign of the Quality Forum and the Louisiana Department of Health and Hospitals (DHH) to educate Louisiana residents about how to become more proactive in their health and health care. The video challenge asked state residents of all ages to submit a 90-second or less video describing how they engage in their health. The first place winner, Kennedy, will receive a 16GB Apple iPad® Air. Zeigler and Boogaerts, second and third place winners, respectively, will receive gift cards.

In Kennedy’s video, she explains how she uses health information technology (IT) tools such as patient portals and wearable technology to manage cystic fibrosis. Kennedy, the daughter of William and Angela Kennedy, receives regular care at Texas Children’s Hospital, and uses health IT to share her health information with her health care providers at home to ensure that her health care is coordinated.

Cindy Munn, Quality Forum CEO, said, “We congratulate Grace not only for being the winner of the video challenge, but for taking such a proactive and engaged role in her health. To be so knowledgeable about health IT and so engaged in her health and health care at the young age of 13 is very admirable. Grace is the very definition of an engaged patient, and we hope her video will inspire other Louisiana residents of all ages to follow her example.”

Zeigler, in his video, described how his family uses patient portals and mobile apps to track and manage their care and discusses how his family incorporates fun, physical activity to stay healthy. In her video, Boogaerts, the daughter of Charles and Anna Boogaerts, provides an enthusiastic description of how she stays active and healthy by riding her bicycle, jumping on her trampoline and other physical activities.

“We are so pleased with the results of this video challenge,” said Munn. “It is exciting to see that so many Louisiana residents of all ages are finding unique ways to stay healthy and to engage in



their care. We congratulate Grace, Scott and M.E. and everyone who participated in the challenge for being engaged patients.”

The videos submitted by Kennedy, Zeigler and Boogaerts may be viewed at [the Your Health In Your Hands Facebook page](#). To learn more about Your Health In Your Hands, visit [www.makemyhealth.me](http://www.makemyhealth.me).

***About the Louisiana Health Care Quality Forum***

The Louisiana Health Care Quality Forum is a private, not-for-profit organization, dedicated to advancing evidence-based, collaborative initiatives to improve the health of Louisiana residents. Its focus areas include quality measurement and analytics, clinical quality improvement, practice transformation/medical home development, end-of-life care planning, outreach/education and health information technology (IT). With regard to health IT, the Quality Forum serves as the State-Designated Entity for health IT initiatives in Louisiana, providing support for health care providers and critical access/rural hospitals as they adopt and meaningfully use electronic health records and managing the state’s health information exchange. For more information, visit [www.lhcqf.org](http://www.lhcqf.org).

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